



TELL OUR LOCAL COMMUNITY ABOUT YOUR COMPANY

### WHY RADIO CHRISTMAS?

Radio Christmas started in Amersham in 2008 and this year we are celebrating **15 years** of raising funds for at-risk children locally and around the world. Furthermore our local festive radio station has a huge following locally and internationally.

With local churches, schools, youth groups, community groups and local businesses taking part you will be assured of a truly local and very supportive audience.

Local listeners have told us over many years that they prefer to support local businesses that sponsor Radio Christmas and Street Kids Direct, who were founded by local people in Amersham and Chesham.

## **SOME FACTS**

Radio Christmas broadcasts online to nearly 200 countries.

You can download our app and take Radio Christmas with you everywhere!

You can listen to us via Alexa and other smart devices.

At least 34,000 unique local listeners!



## GREAT FEEDBACK

Radio Christmas was not just fun and very interesting and brought people into our shop. It was great to listen to and we will be supporting again this year

Brian from CHESHAM CAMERAS

Radio Christmas certainly brought customers into my shop and we got a lot more than we paid for.

Terry from TALKING MOBILES

Radio Christmas is incredible, it bought us new leads as well as a way to get involved with the community once more.

To anyone thinking of advertising, just do it, it's worth it!

Kai from WeDJ4U

# RADIO ADVERTS

Our 30-second radio adverts are played twice an hour from the 1st to 24th December and so there is plenty of opportunity for you to get your message out there and for listeners to support you.



O

One advert a day for 10 days £100
One advert
a day for
24 days

£150

## BRONZE

Your package includes:



Recording your advert with backing music.



Your logo on our website all-year.



Your advert will be played twice a day for the 24 days.



Product placement accepted. £275

## SILVER

Your package includes:



Recording your advert with backing music.



Your logo on our website all-year.



Your advert will be played 4 times a day for the 24 days.



Product placement accepted. £450

GOLD

Your package includes:



Recording your advert with backing music.



Your logo on our website all-year.



Your advert will be played 8 times a day for the 24 days.



Product placement accepted.













## The world's number one testive charity radio station

#### Steve Raher

Advertising Manager Radio Christmas

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07984353155



RADIOCHRISTMAS.CO.UK

A PROJECT OF STREET KIDS DIRECT, REGISTERED CHARITY 1102894

## YOUR RADIO ADVERT

our Name:	
our Company:	
Company Address:	
Contact Phone Numbers:	
Email:	
Vebsite:	
Advertising Package:	

Please do send us the wording for your advert together with your company logo to:

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