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**RADIOCHRISTMAS.CO.UK**

A PROJECT OF STREET KIDS DIRECT, REGISTERED CHARITY 1102894







## WHY ADVERTISE ON RADIO CHRISTMAS?

Radio Christmas is LOCAL and run by LOCAL PEOPLE for our local community.

Our humble beginnings were in a shed at the rear of a house in Amersham in December 2008.

Our aim was and still is very simple - to bring lots of great music and festive cheer to our local community while raising funds to help street-living and high-risk children around the world.

The amazing charity behind Radio Christmas is the Amersham-based **Street Kids Direct**. They are all volunteers and over the years we have helped thousands of vulnerable children in Central America.

With the help of local schools, churches, organisations and businesses, your advert will have a very supportive audience.

## ADVERTISING COSTS FOR 2025

Our 30-second adverts are played twice an hour from the 1st to the 24th December, so there is plenty of opportunity for you to get your message to our local community.

### £50 STARTER

One advert a day  
for 10 days

### £100 INFLUENCER

One advert a day  
for 24 days

# £150

#### YOUR PACKAGE INCLUDES:

30s recording  
of your advert

Your logo on our  
website all year

Your advert will be  
played twice a day for  
the 24 days

PRODUCT  
PLACEMENT  
ACCEPTED

# £275

#### YOUR PACKAGE INCLUDES:

30s recording  
of your advert

Your logo on our  
website all year

Your advert will be  
played 4 times a day  
for the 24 days

PRODUCT  
PLACEMENT  
ACCEPTED

# £450

#### YOUR PACKAGE INCLUDES:

30s recording  
of your advert

Your logo on our  
website all year

Your advert will be  
played 8 times a day  
for the 24 days

PRODUCT  
PLACEMENT  
ACCEPTED