GREAT NEWS FROM STREET KIDS DIRECT

YOUR FESTIVE CHARITY RADIO STATION IS BACK!

RADIO CHRISTMAS

BROADCASTING FROM OUR AMERSHAM STUDIO OR DIRECTLY FROM YOUR SCHOOL

WHAT IS RADIO CHRISTMAS?

Radio Christmas is our local festive charity radio station that began in Amersham in 2008 and broadcasts live every December from Amersham, the USA, and Central America.

The station aims to raise funds to help street-living and at-risk children in Central America.

COME TO OUR STUDIO

This year, Radio Christmas will have a small studio at Amersham Free Church, Woodside Road, Amersham, HP6 6AJ.

The Amersham studio can accommodate small groups of children, should a school wish to present live this December from the studio.

The experience of being live on the radio from the studio is unforgetable for the children.

You could bring a group of 3 or 4, and if transport is not an issue, a whole class can easily be accommodated in smaller groups.

BROADCAST FROM YOUR SCHOOL

Radio Christmas is an online radio station, with listeners tuning in from the Chilterns, across the UK and many countries around then world.

If your school would like to get involved and present a show with either a group of children or a whole class, this can be achieved through a TEAMS call. You can choose to allow the TEAMS call to be broadcast with only audio or audio and video.

THE SCHOOL HOUR

The School Hour is a very popular feature with listeners tuning in locally, nationally and from around the world.

There are TWO hours given to this programme every weekday from the 1st of December until the end of term. The first show is from 10am to 11am, and the second is from 11am to noon. Each show lasts

approximately 55 minutes to allow time for the news.

We understand that teachers are very busy people, especially during December, and may not have time to prepare for a one-hour show. This is fine. Radio Christmas has a professional music schedule that automatically places Christmas music in the hour, allowing room for children to talk between songs about how amazing your school is, their dreams for a happy Christmas, and respond to live calls and messages.

For schools that wish to prepare a show in advance, our scheduled running order can be sent to you to help with planning. You can change the music on the day and can prepare poems, interviews, quizzes, competitions, readings and information about your school and your Christmas events.

Many schools have sent out a mailing to parents to encouarge them to tune into the show, and have arranged for the whole school to listen to their classmates on Radio Christmas.

Radio Christmas is a fantastic opportunity for you to showcase your school.

When parents are informed of the show, many will actively participate by sending in messages, phoning into the studio and donating.

We have seen how excited the children get when messages come into the studio from family members and staff at the school.



Radio Christmas really appreciates your support of our work with the children in Central America, and we will be delighted to come into your school in the Spring Term to update you about how the funds raised on Radio Christmas have helped impact the lives of the children in Central America.

Furthermore, Radio Christmas will provide your presenters with a badge they can wear with pride at being on Radio Christmas.

FORMS, TRANSPORT, PARKING, ETC.

Once a school confirms its participation in Radio Christmas, our school team will provide your school with permission letters, details of what to share with parents and information about coming to the Amersham studio if you would like to bring a group along this year.

CAN YOU HELP OUR CAUSE?

We would love schools to consider how they can help the work we do with the children in Central America by organising a collection during your carol concert, hold a Christmas Jumper Day or non-uniform day or other event, and bring along your donation to the show and donate it LIVE ON AIR! It would help us reach more at-risk children in 2027.

CONTACT THE TEAM

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